

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Crossroads Media**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 498247 /		<u>Alt Order #</u> 06368341
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 10/13/12 - 10/20/12		<u>Estimate #</u> 1119
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/11/12 / 10/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/19/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$250.00			
N 2	KVVU	10/19/12	10/19/12	Divorce Court	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$195.00			
N 3	KVVU	10/19/12	10/19/12	Anderson	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$300.00			
N 4	KVVU	10/19/12	10/19/12	Dr Oz	3-4p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$350.00			
N 5	KVVU	10/19/12	10/19/12	Special Early News	Special Early News		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$950.00			
N 6	KVVU	10/19/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$450.00			
N 7	KVVU	10/19/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$725.00			
N 8	KVVU	10/19/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$700.00			
N 9	KVVU	10/19/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$275.00			
N 10	KVVU	10/15/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$250.00			
N 11	KVVU	10/15/12	10/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
498247 /	06368341

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/13/12 - 10/20/12	CROSSROADS GPS	1119

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$2,150.00			
N 12	KVVU	10/15/12	10/15/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$1,950.00			
N 13	KVVU	10/15/12	10/15/12	Anderson	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$300.00			
N 14	KVVU	10/15/12	10/15/12	Special Early News	Special Early News		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$950.00			
N 15	KVVU	10/15/12	10/15/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$900.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm	M-F 6-630pm	M-----	:30	\$900.00	NM		
See MG 19.3, 19.4												
N 16	KVVU	10/15/12	10/15/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$725.00			
N 17	KVVU	10/15/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$275.00			
N 18	KVVU	10/13/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$2,100.00			
Week:		10/15/12	10/21/12	-----1-				1	\$2,100.00			
N 19	KVVU	10/13/12	10/20/12	Criminal Minds	Sat 5-6p		:30			NM	2	\$4,665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$145.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/08/12-10/14/12	Criminal Minds	Sat 5-6p	-----Sa--	:30	\$145.00	NM		
See MG 19.3, 19.4												
		3	KVVU	10/14/12-10/14/12	Fox News Sunday 8-9a	8-9a	-----Su	:30	\$850.00	NM		
Ⓜ MG for 38.1,15.1,23.1,30.1,43.1,31.1,19.2,22.1,19.1												
		4	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30	\$3,815.00	NM		
Ⓜ MG for 38.1,15.1,23.1,30.1,43.1,31.1,19.2,22.1,19.1												
Week:		10/15/12	10/21/12	-----1-				1	\$145.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	KVVU	10/15/12-10/21/12	Criminal Minds	Sat 5-6p	-----Sa--	:30	\$145.00	NM		
See MG 19.3, 19.4												
N 20	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,850.00			
N 21	KVVU	10/14/12	10/14/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$145.00			
N 22	KVVU	10/14/12	10/14/12	Extra Weekend	Su 6-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$175.00			

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498247 /	06368341

Contract Dates	Product	Estimate #
10/13/12 - 10/20/12	CROSSROADS GPS	1119

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	1	KVVU	10/08/12-10/14/12	Extra Weekend	Su 6-7p	-----Su	:30		\$175.00	NM		
See MG 19.3, 19.4												
N 23	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----1 1 \$175.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/08/12-10/14/12 Fox News Sunday 8-9a 8-9a -----Su :30 \$175.00 NM See MG 19.3, 19.4												
N 24	KVVU	10/18/12	10/18/12	Cops/Dog The Bounty Hunte	M-F 12-1p		:30			NM	1	\$195.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$195.00												
N 25	KVVU	10/18/12	10/18/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$250.00												
N 26	KVVU	10/18/12	10/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$2,150.00												
N 27	KVVU	10/18/12	10/18/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$1,950.00												
N 28	KVVU	10/18/12	10/18/12	Divorce Court	M-F 11a-12p		:30			NM	1	\$195.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$195.00												
N 29	KVVU	10/18/12	10/18/12	Anderson	2-3p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$300.00												
N 30	KVVU	10/18/12	10/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$1,025.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p M-F 530-6p ----Th----- :30 \$1,025.00 NM See MG 19.3, 19.4												
N 31	KVVU	10/18/12	10/18/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$900.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm M-F 6-630pm ----Th----- :30 \$900.00 NM See MG 19.3, 19.4												
N 32	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$725.00												
N 33	KVVU	10/18/12	10/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$275.00												
N 34	KVVU	10/16/12	10/16/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$195.00												
N 35	KVVU	10/16/12	10/16/12	Anderson	3-4p		:30			NM	1	\$300.00

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**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 498247 /		<u>Alt Order #</u> 06368341
<u>Contract Dates</u> 10/13/12 - 10/20/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 1119
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$300.00			
N 36	KVVU	10/16/12	10/16/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$350.00			
N 37	KVVU	10/16/12	10/16/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$450.00			
N 38	KVVU	10/16/12	10/16/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$900.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm	M-F 6-630pm	-Tu-----	:30	<del>\$900.00</del>	NM		
See MG 19.3,19.4												
N 39	KVVU	10/16/12	10/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$700.00			
N 40	KVVU	10/16/12	10/16/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$275.00			
N 41	KVVU	10/17/12	10/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$2,150.00			
N 42	KVVU	10/17/12	10/17/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$1,950.00			
N 43	KVVU	10/17/12	10/17/12	Anderson	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---W-----	:30	<del>\$300.00</del>	NM		
See MG 19.3,19.4												
N 44	KVVU	10/17/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$350.00			
N 45	KVVU	10/17/12	10/17/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$950.00			
N 46	KVVU	10/17/12	10/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$450.00			
N 47	KVVU	10/17/12	10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$1,025.00			
N 48	KVVU	10/17/12	10/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$700.00			
N 49	KVVU	10/17/12	10/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$275.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 498247 /		<u>Alt Order #</u> 06368341
<u>Contract Dates</u> 10/13/12 - 10/20/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 1119
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Totals											44	\$37,815.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/20/12	44	\$37,815.00	\$32,142.75
<b>Totals</b>	44	\$37,815.00	\$32,142.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6368341 TRF# 498247  
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.46  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/CROSSROADS GPS REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
SALES PRSN PH- TERESA DIFURIA

ORDER # \_\_\_\_\_ CONTRACT # 6368341 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1119 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT13/12 OCT20/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT11/12 19.46

REP: TO ROSE  
FR NIKKI  
OK'D M1-M10  
SEE LINES 50-59  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 12  
AGENCY PRODUCT CODE = 11  
AGENCY EST# = 1119

2	S		1100A-1200N	30		\$195.00	10/19	10/19	0		FRI	0
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												
50	A		1100A-1200N	30		\$195.00	10/19	10/19	1		FRI	1
PROGRAM : DIVORCE COURT/DIVORCE COURT												
ORD COM1: PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-2 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.46

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		300P-400P	30		\$300.00	10/19	10/19	0		FRI	0
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
51	A		200P-300P	30		\$300.00	10/19	10/19	1		FRI	1
PROGRAM : ANDERSON COOPER												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-3 FOR 1 SPOT/WK												
4	S		400P-500P	30		\$350.00	10/19	10/19	0		FRI	0
PROGRAM : DR OZ												
CON COM1 : DR OZ												
52	A		300P-400P	30		\$350.00	10/19	10/19	1		FRI	1
PROGRAM : DR OZ												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-4 FOR 1 SPOT/WK												
5	S		500P-530P	30		\$950.00	10/19	10/19	0		FRI	0
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1 : FOX 5 NEWS AT 5PM												
53	A		400P-430P	30		\$950.00	10/19	10/19	1		FRI	1
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-5 FOR 1 SPOT/WK												
13	S		300P-400P	30		\$300.00	10/15	10/15	0		MON	0
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
54	A		200P-300P	30		\$300.00	10/15	10/15	1		MON	1
PROGRAM : ANDERSON COOPER												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-13 FOR 1 SPOT/WK												

FAX# 610-225-1191  
RT FROM REP OCT11/12 19.46  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	S		500P-530P	30		\$950.00	10/15	10/15	0		MON	0
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
55	A		400P-430P	30		\$950.00	10/15	10/15	1		MON	1
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-14 FOR 1 SPOT/WK												
15	S		600P-630P	30		\$900.00	10/15	10/15	0		MON	0
PROGRAM : FOX 5 NEWS @ 6PM												
CON COM1: FOX 5 NEWS @ 6PM												
59	A		800A-900A	30		\$850.00	10/14	10/14	1		SUN	1
PROGRAM : FOX 5 NEWS @ 6PM												
ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-15 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13-OCT20 ON LINE-19 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-22 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-30 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-31 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-38 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-43 FOR 1 SPOT/WK												
60	A		1230P-400P	30		\$3,815.00	10/17	10/17	1		WED	1
PROGRAM : NLCS GAME												
ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 59-60												
19	S		500P-600P	30		\$145.00	10/13	10/20	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
22	S		600P-700P	30		\$175.00	10/14	10/14	0		SUN	0
PROGRAM : EXTRA WEEKEND												
CON COM1: EXTRA WEEKEND												



REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.46

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	S		800A-900A	30		\$175.00	10/14	10/14	0		SUN	0
PROGRAM : FOX NEWS SUNDAY												
CON COM1 : FOX NEWS SUNDAY												
24	S		100P-200P	30		\$195.00	10/18	10/18	0		THU	0
PROGRAM : COLD CASE FILES												
CON COM1 : COLD CASE FILES												
56	A		1200N-100P	30		\$195.00	10/18	10/18	1		THU	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : TP & PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-24 FOR 1 SPOT/WK												
28	S		1100A-1200N	30		\$195.00	10/18	10/18	0		THU	0
PROGRAM : BETTER LAS VEGAS												
CON COM1 : BETTER LAS VEGAS												
57	A		1100A-1200N	30		\$195.00	10/18	10/18	1		THU	1
PROGRAM : DIVORCE COURT												
ORD COM1 : PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-28 FOR 1 SPOT/WK												
29	S		300P-400P	30		\$300.00	10/18	10/18	0		THU	0
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
58	A		200P-300P	30		\$300.00	10/18	10/18	1		THU	1
PROGRAM : ANDERSON COOPER												
ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-29 FOR 1 SPOT/WK												
30	S		530P-600P	30		\$1,025.00	10/18	10/18	0		THU	0
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1 : FOX 5 NEWS AT 530PM												
31	S		600P-630P	30		\$900.00	10/18	10/18	0		THU	0
PROGRAM : FOX 5 NEWS @ 6PM												
CON COM1 : FOX 5 NEWS @ 6PM												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.46

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	:SPTS
38	S		600P-630P	30		\$900.00	10/16	10/16	0		TUE	0
PROGRAM : FOX 5 NEWS @ 6PM												
CON COM1: FOX 5 NEWS @ 6PM												
43	S		300P-400P	30		\$300.00	10/17	10/17	0		WED	0
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#2									
MISSED:FRI/1100A-1200N OCT19 30S \$195.00 (OCT11/12)												
OFFER:FRI/1100A-1200N OCT19 30S \$195.00 PLS ADVISE.												
CMT:PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
M2	OK'D		BUY#3									
MISSED:FRI/300P-400P OCT19 30S \$300.00 (OCT11/12)												
OFFER:FRI/200P-300P OCT19 30S \$300.00 PLS ADVISE.												
CMT:TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
M3	OK'D		BUY#4									
MISSED:FRI/400P-500P OCT19 30S \$350.00 (OCT11/12)												
OFFER:FRI/300P-400P OCT19 30S \$350.00 PLS ADVISE.												
CMT:TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
M4	OK'D		BUY#5									
MISSED:FRI/500P-530P OCT19 30S \$950.00 (OCT11/12)												
OFFER:FRI/400P-430P OCT19 30S \$950.00 PLS ADVISE.												
CMT:TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
M5	OK'D		BUY#13									
MISSED:MON/300P-400P OCT15 30S \$300.00 (OCT11/12)												
OFFER:MON/200P-300P OCT15 30S \$300.00 PLS ADVISE.												
CMT:TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
M6	OK'D		BUY#14									
MISSED:MON/500P-530P OCT15 30S \$950.00 (OCT11/12)												
OFFER:MON/400P-430P OCT15 30S \$950.00 PLS ADVISE.												
CMT:TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
M7	OK'D		BUY#24									
MISSED:THU/100P-200P OCT18 30S \$195.00 (OCT11/12)												
OFFER:THU/1200N-100P OCT18 30S \$195.00 PLS ADVISE.												
CMT:TP & PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
M8	OK'D		BUY#28									
MISSED:THU/1100A-1200N OCT18 30S \$195.00 (OCT11/12)												
OFFER:THU/1100A-1200N OCT18 30S \$195.00 PLS ADVISE.												
CMT:PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
M9	OK'D		BUY#29									
MISSED:THU/300P-400P OCT18 30S \$300.00 (OCT11/12)												
OFFER:THU/200P-300P OCT18 30S \$300.00 PLS ADVISE.												
CMT:TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												

REP HEADLINE# 6368341 TRF# 498247 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT11/12 19.46  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M10	OK'D	BUY#15	MISSED: MON/600P-630P				OCT15		30S	\$900.00	(OCT11/12)	
		BUY#19	SAT/500P-600P				OCT13-OCT20		30S	\$145.00		
		BUY#22	SUN/600P-700P				OCT14		30S	\$175.00		
		BUY#23	SUN/800A-900A				OCT14		30S	\$175.00		
		BUY#30	THU/530P-600P				OCT18		30S	\$1,025.00		
		BUY#31	THU/600P-630P				OCT18		30S	\$900.00		
		BUY#38	TUE/600P-630P				OCT16		30S	\$300.00		
		BUY#43	WED/300P-400P				OCT17		30S	\$850.00		
			OFFER: SUN/800A-900A				OCT14		30S	\$3,815.00	PLS ADVISE.	
			& WED/1230P-400P				OCT17		30S			
			CMT: SPOTS N/A DUE TO SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE.									

OCT/12 37815.00 CONTRACT TOTAL 37815.00  
 TOTAL SPOTS 44

MARKET TOTALS \$343,772 KVVU 11% KSNV 33% KLAS 33% KTNV 11% KVMY 8% KVCW 1% CABL 0%  
 KTUD 3%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6368341  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT10/12 12.43  
\*\*\* KVVU-TV \*\*\*

ADV # ADV. NAME ISS/CROSSROADS GPS REP. # OFF. # 762 SALESMAN #  
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555

SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER # 498247 CONTRACT # 6368341 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1119 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT13/12 OCT20/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 12.43

REP: TO ROSE  
FR NIKKI  
NEW CROSSROADS GPS ORDER  
TOTAL \$37815  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 12  
AGENCY PRODUCT CODE = 11  
AGENCY EST# = 1119

1			1000A-1100A	30		\$250.00	10/19	10/19	1		FRI	1
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PROGRAM : DR OZ  
CON COM1: DR OZ

2			1100A-1200N	30		\$195.00	10/19	10/19	1		FRI	1
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PROGRAM : BETTER LAS VEGAS  
CON COM1: BETTER LAS VEGAS

*Divorce Court*

REP HEADLINE# 6368341  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.43  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	10/19	10/19	1		FRI	1
4			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	10/19	10/19	1		FRI	1
5			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	10/19	10/19	1		FRI	1
6			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/19	10/19	1		FRI	1
7			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/19	10/19	1		FRI	1
8			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/19	10/19	1		FRI	1
9			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/19	10/19	1		FRI	1
10			1000A-1100A PROGRAM : DR OZ CON COM1: DR OZ	30		\$250.00	10/15	10/15	1		MON	1
11			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	10/15	10/15	1		MON	1

2-3P  
 3-4P  
 4-430P

OCT10/12 12.43  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1 : FOX 5 NEWS AT 1100P	30		\$1,950.00	10/15	10/15	1		MON	1
13			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	30		\$300.00	10/15	10/15	1		MON	1
14			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$950.00	10/15	10/15	1		MON	1
15			600P-630P PROGRAM : FOX 5 NEWS @ 6PM CON COM1 : FOX 5 NEWS @ 6PM	30		\$900.00	10/15	10/15	1		MON	1
16			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$725.00	10/15	10/15	1		MON	1
17			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS	30		\$275.00	10/15	10/15	1		MON	1
18			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1 : FOX 5 NEWS AT 10PM SAT	30		\$2,100.00	10/13	10/20	1		SAT	2
19			500P-600P PROGRAM : CRIMINAL MINDS CON COM1 : CRIMINAL MINDS	30		\$145.00	10/13	10/20	1		SAT	2
20			1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1 : FOX 5 NEWS AT 10PM SUN	30		\$1,850.00	10/14	10/14	1		SUN	1

REP HEADLINE# 6368341  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.43  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
21			1100P-1200M	30		\$145.00	10/14	10/14	1		SUN	1
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
22			600P-700P	30		\$175.00	10/14	10/14	1		SUN	1
PROGRAM : EXTRA WEEKEND												
CON COM1: EXTRA WEEKEND												
23			800A-900A	30		\$175.00	10/14	10/14	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
CON COM1: FOX NEWS SUNDAY												
24			100P-200P	30		\$195.00	10/18	10/18	1		THU	1
PROGRAM : COLD CASE FILES												
CON COM1: COLD CASE FILES												
25			1000A-1100A	30		\$250.00	10/18	10/18	1		THU	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
26			1000P-1100P	30		\$2,150.00	10/18	10/18	1		THU	1
PROGRAM : FOX 5 NEWS AT 10P												
CON COM1: FOX 5 NEWS AT 10P												
27			1100P-1135P	30		\$1,950.00	10/18	10/18	1		THU	1
PROGRAM : FOX 5 NEWS AT 1100P												
CON COM1: FOX 5 NEWS AT 1100P												
28			1100A-1200N	30		\$195.00	10/18	10/18	1		THU	1
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												
29			300P-400P	30		\$300.00	10/18	10/18	1		THU	1
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												

*Divorce Court*  
*2-3p*

REP HEADLINE# 6368341  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
30			530P-600P	30		\$1,025.00	10/18	10/18	1		THU	1
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												
31			600P-630P	30		\$900.00	10/18	10/18	1		THU	1
PROGRAM : FOX 5 NEWS @ 6PM												
CON COM1: FOX 5 NEWS @ 6PM												
32			600A-700A	30		\$725.00	10/18	10/18	1		THU	1
PROGRAM : FOX 5 NEWS 6A												
CON COM1: FOX 5 NEWS 6A												
33			900A-1000A	30		\$275.00	10/18	10/18	1		THU	1
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												
34			1100A-1200N	30		\$195.00	10/16	10/16	1		TUE	1
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												
35			300P-400P	30		\$300.00	10/16	10/16	1		TUE	1
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
36			400P-500P	30		\$350.00	10/16	10/16	1		TUE	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
37			500A-600A	30		\$450.00	10/16	10/16	1		TUE	1
PROGRAM : FOX 5 NEWS 5A												
CON COM1: FOX 5 NEWS 5A												
38			600P-630P	30		\$900.00	10/16	10/16	1		TUE	1
PROGRAM : FOX 5 NEWS @ 6PM												
CON COM1: FOX 5 NEWS @ 6PM												

2/14



REP HEADLINE# 6368341  
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 OCT10/12 12.43  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/16	10/16	1		TUE	1
40			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/16	10/16	1		TUE	1
41			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	10/17	10/17	1		WED	1
42			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P	30		\$1,950.00	10/17	10/17	1		WED	1
43			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	10/17	10/17	1		WED	1
44			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	10/17	10/17	1		WED	1
45			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	10/17	10/17	1		WED	1
46			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/17	10/17	1		WED	1
47			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	10/17	10/17	1		WED	1

N/A

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OCT10/12 12.43  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
48			700A-900A	30		\$700.00	10/17	10/17	1		WED	1
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
49			900A-1000A	30		\$275.00	10/17	10/17	1		WED	1
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												
OCT/12			37815.00									
CONTRACT TOTAL												37815.00
TOTAL SPOTS												51

MARKET TOTALS \$343,772 KVVU 11% KSNV 33% KLAS 33% KTNV 11% KVMY 8% KVCW 1% CABL 0%  
 KTUD 3%

SVC- NSI  
 DEMOS- RA35+\*